



eDrive Chile

THE NEW EXPERIENCE OF DRIVING



The initial project starts with 3 months, taking into account the actual situation in Chile, reality vs prejudice, ignorance vs obtainable

- High Price
- Few recharge stations
- Recharge in hours
- Few autonomy
- Dangerous (explosive)
- Emission also
- Ugly design



Objective: inform the Chilean Community about the advantage of electric mobility, honestly and objective, to establish higher level of knowledge

Stage 1: scouting

- Chilean eMobility history
- eCars, eBikes, eBuses, etc.
- Revision of existing infrastructure, recharge units, special conditions, etc.
- Revision of pilotprojects pros and cons, for instance e-taxis
- 100% 'firm-neutral', regarding companies and country-origin

Stage 2: testing

- Preparing open-air 'showcase' onsite, with different types and models
- 10-15 min self driving with 'instructor'
- Constant conversations with authorities, communities, etc.

Stage 3: experience sharing

- Preparing conclusions (balance), new strategies for continuity
- Travel to trade-fair "World of Energy Solutions" 10-12/10/16 in Stuttgart, incl. presentation (?)
- Networking and short visits with innovative firms and communities in Germany and other advanced countries in Europe

“to make it happen in Chile16, like this 2015 in Stuttgart..”

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