

# The pleasure of e-driving: silent and sustainable

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# First...hear the experts...for electric e-motion

At the beginning of my first electric drive in a car this year my comment was..."I can hear the birds singing outside"...that was amazing!!

Otherwise, it's not easy to be a car seller for electric drive actually, especially in controversial times, where the prices for gasoline are lower than expected.

On my visit of special fair 'World of Energy Solutions' in Stuttgart, Germany (12-14 oct'15), I received reliable information about Forefront Technologies and useful advice..where we need to go..!



# Second...test it...be the driver..and compare..



## Tesla S

- + comfortable
- + powerful
- price



## Peugeot iOn

- + small size is practical
- + price
- recharge durability



## BMW i3

- + sustainable innovation
- + visibility and security
- + low cost e-drive

# Third...the argument of recharge... change your mind !



## online info works..

- + big cities optimal for recharge
- + Munich: > 500x stations
- 



## recharge more rapid

- + couple of hours in 'off' situations
- + easy and clean
- + low cost



## hotels are forrunners

- + service part of hostage
- + publicity

# BMW is actual Pioneer in sustainable e-drive

In both models i3 and i8 BMW put more innovation than ever, in new light weight but security materials, like graphene for chassis, completely.

And last not least, interior materials are real sustainable, woven wool and wood from environmental neutral production sites around the world, for health and long life quality.



Courtesy by K.-H. Hoffmann

# E-mobility make sense: urban, clean and innovative

If clean CO2-free energy production increase worldwide, even in Chile with actually 10% electricity production by renewables, common people need to see and valorize their effort by modernization of their public traffic, for instance.

The first step may be hibrid systems, a intelligent combination between conventual and renewable energy. But the final stage will be 100% renewable.

The step by step introduction is part of innovation, where public transport is a goal this century, for private and social investments.





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